



2022 BADGER AQUATIC CLUB SWIM-A-THON!

It's been a while since we've been able to host one of our favorite yearly events – the Swim-A-Thon fundraiser! We're excited to have it back and better than ever!

WHAT?

Swim-A-Thon fundraisers have long been a staple for USA Swimming clubs across the country. They help raise funds for the participating club and for the USA Swimming Foundation. The Foundation gives out lesson grants through their 'Make A Splash' program that encourages learn-to-swim skills in under-served populations. BAC also gives a portion to another non-profit – this year we'll be supporting the Second Harvest Food Bank with a donation as well as with food items collected at the event.

BAC has typically run our Swim-A-Thon in late January, during the SCY season. With COVID making that difficult this year, we decided to mix it up and do a really fun 'whole-team' event in May!

A 'Swim-A-Thon' involves swimmers doing as many lengths as they'd like to (or as many as possible, up to 200!) over the course of 2 hours. Swimmers solicit pledges from friends, family, etc before or after the swim. These can be 'per-length' donations or a flat donation – just be aware that swimmers often do more lengths than you'll think! Depending on the amount a swimmer raises, they're eligible for different levels of OUTSTANDING prizes that we've arranged with Simply Swimming.

WHEN?

Thursday, May 19th. Gates open for hanging out, getting ready, and social stuff at 5:45. The 2-hour block that swimmers get to do their laps will be from 6:15 – 8:15pm. (Swimmers and families are welcome to arrive late if necessary and can leave when their swimmer is done!)

WHERE?

Shorewood Hills Outdoor Pool. 901 Swarthmore Ct. Please remember the Village speed limit is 20mph.

WHO?

This is open to ANY AND EVERY swimmer from any of the BAC sites. There are NO other practices offered that night. The event is marketed primarily to our spring swimmers, but any registered BACer from the winter could participate as well.

HOW?

Swimmers can start making their fundraising goals and reaching out to potential donors today! Starting on Monday, May 2nd and through Friday, May 27th we'll have the donation portal set up on our website. Web-based donations are generally easiest for everyone, but donations are accepted by check as well.

Swimmers then attend the event on May 19th to swim and to fill out some prize-related paperwork. Once everything has been collected by the May 27th deadline, we'll finalize all the prize orders. Everything can be picked up at Simply Swimming later this summer!

BAC is a 501c3 organization, which means that any and all donations to the Swim-A-Thon are tax deductible!