



# ***BAC WELCOME EMAIL - FALL '22***

Hello BACers!

We hope that all of you are as excited as we are for the start of the Fall 2022 season – just 10 days away! We've got a lot of information for you over the next week or so, so please keep an eye on your email. It's always tough striking a balance with proactively answering questions and putting out way too much information. If you've read what we've sent out and posted but still have a question, please don't hesitate to reach out!

This email is going out to everybody – we'll also send emails at times to just one location or just to a particular roster group or groups. Generally, the email will identify who it's been sent to so that families with multiple swimmers are aware.

This email has 3 important elements...

1. PRESEASON PARENT MEETING
2. IMPORTANT UPDATES ON BAC 'LEADERSHIP'
3. A 'SNEAK PEEK' LOOK AT THE FALL '22 CLOTHING

## **PRESEASON PARENT MEETING**

Mark your calendars! **Next Thursday (9/08) via Zoom from 7:00 – 8:00pm.** This meeting is required viewing for all families, and it's highly recommended that new families attend live to engage in any needed Q&A. (We will post a recording of the meeting on our YouTube channel for parents/families that can't attend – especially those with HS meets that night.)

## **BAC 'LEADERSHIP TEAM'**

Newer BAC families may be as aware, but we've had some changes at the top of the club in the past 6 months – most notably the well-deserved retirement of our former Head Coach and CEO, Drew Walden. And while it's hard to replace someone who's been in the position for 20+ years, we're excited for our plans going forward. All BAC families should take the time to read the attached pdf to get to know some of our main coaches and team leaders and the new roles they'll be taking on with BAC!

## **CLOTHING 'SNEAK PEEK'**

We're really excited about the clothing options we have lined up for families this year. We order all of our team clothing and gear through Simply Swimming - they're an incredible hybrid of brick-and-mortar retail with an excellent online ordering experience. Our fall clothing order is NOT live yet – we'll have a link and more information next week when it's activated. We just thought it would be fun to get the word out on the great options we have for new and returning swimmers alike!

Labor Day might mark the end of an awesome summer, but it also means that it's almost time to get 'BAC' to practice. Hope that all of you are as excited as the coaching staff is!

Go BAC!