Colorado Swimming Inc.

Web Conferencing

January 17, 2013

Linda Seckinger, Kim O’Shea, Jenny Anderson, Kathleen Morris, Janet Kralik, Melissa Kralik,Alexis Keto, Bailey Nero, Sara Nash, Wayne Sherman, Marnee Dwyer, Shawn Smith, and Alice Coffman

Meeting called to order 8:39 pm.

M/S/P minutes from December 2012 correction – add Alan Cobb under CSI credit cards.

Reports:

**General Chair –** Linda Seckinger

Colorado Swimming had a great 2012 with All Stars, Zones and even a couple of gold medals from the London Olympics.

We are hosting more meets throughout the season and these meets are filling up quickly and to capacity for the pools that are being used. Are we benefitting all of our swimmers throughout the LSC, and if not, what do we need to do to make sure that all of our athletes are being accommodated? Please contact me if you have some thoughts and suggestions in this area.

I will be attending the Western Zones General Chairs workshop again this April. It is being planned in conjunction with the Mesa Grand Prix and we plan on attending finals on Saturday evening as a group.

I will also be attending the Safe Sport Leadership Conference being held in Colorado Springs, January 27-29, along with Janet Kralik, our Safe Sports Coordinator. We will follow up with a report from this conference in February.

General updates from USA Swimming include the following tidbits of information to pass along to the LSC.

**Membership:**

USA Swimming’s membership numbers for 2013 continue to benefit from the post-Olympic year bump, as December was also a very good month. Through the end of December, USA Swimming has 262,089 year-round members, an increase of 37,329 over the same four-month period from 2012. This equates to a 16.6% increase thus far. While the percentage may shrink slightly over the next few months, USA Swimming remains hopeful that they will meet the 9% increase that was anticipated in the 2013 budget.

**Deck Pass:**

Deck Pass users have grown by almost 10% coming to a total of 105,000 users, with more than 8 million patches since September of 2012. The app is still ranked in the top 25 paid sports app in the iTunes store. The top five LSC’s ranked by number of users: 1. Illinois; 2. Southern California; 3. Middle Atlantic; 4. Indiana; and 5. Florida. Here is a brief breakdown of Deck Pass users and how they classify themselves:

* 56% USA Swimming Members
* 18% Parent or Volunteer
* 14% No Response
* 12% YMCA, Summer League, Masters, High School

**SWIMS 2.0 Project:**

SWIMS and our public website at [www.usaswimming.org](http://www.usaswimming.org) have now been in place for about 10 years. These applications do not require a complete overhaul, however, new technology and upgrade opportunities exist that, when implemented, will improve and expand their functionality and extend their life and usefulness. The SWIMS 2.0 project includes the following phases:

1. Upgrading the SWIMS and public site development platform, database, and other development and support software.
2. Evaluating and upgrading the applications to take advantage of the upgraded development and database platforms.
3. Collaborating with volunteers and other end-users to assess their needs and then improve and/or rebuild systems as necessary.
4. Evaluating and strategically implementing other advances in technology.

Phase One, the development platform and database upgrade, is now underway and is expected to be completed by the end of February. This phase includes:

1. Upgrading the Microsoft Visual Studio application development software.

2. Upgrading the Microsoft SQL Server Database software.

3. Upgrading Active Reports, the reporting software we use to design and publish reports in SWIMS and the public web site.

4. Upgrading SWIMS to be compatible with commonly used browsers including Internet Explorer, Chrome, Firefox, and Safari (the browser used on Macs).

**On-line Member Registration**

The last update to the Board on this project included a review of a proposed solution as well as several additional options to consider. The next step will be to conduct a discovery project which will include working with 3rd party vendors to determine the feasibility of having them provide on-line member registration services to all members. Discussions are currently scheduled to begin in the next couple of weeks.

**Times**

 The Times Team has just completed an update to the All-Time Top 100 NAG times. The lists can be found at:

http://www.usaswimming.org/DesktopDefault.aspx?TabId=1487&Alias=Rainbow&Lang=en

 We are in the second semester of NCAA reporting for 2012-13 and things are progressing nicely. The selection process for all three divisions will begin in the middle of February.

 Earlier in January some significant enhancements were made to the On-Line Meet Entry

(OME) system to address some issues that were brought up at the September (convention) board meeting. The flow process interface for entering individual events and some of the ways information is processed technically have been addressed and will hopefully be much easier for coaches and team administrators. Additional work on OME regarding the host setup side will be undertaken this summer.

**New Foundations of Coaching 101 Course**

Changes are coming to the Coach Education requirement for new coaches. A new two-part course will be delivered in an entirely online format that provides exposure to key concepts for the brand new coach while breaking the overall education requirement into more manageable pieces. Foundations 101, which will launch February 4, 2013, takes approximately 90 minutes and will be required for initial new coach registration.

Foundations 201, a more comprehensive course of approximately 3-4 hours, will launch in the spring of 2013 as a second-year registration requirement.

For information about the NEW Foundations of Coaching 101 course and NEW Coach Education requirements is available at this link:

<http://www.usaswimming.org/DesktopDefault.aspx?TabId=2159&Alias=Rainbow&Lang=en>

 All new coaches who register after February 4, 2013 are required to take the NEW Foundations of Coaching 101 PRIOR to becoming a coach member.

 New coaches who registered between September 1, 2012 and February 3, 2013, need to be aware of how the new requirement applies to them….they have options!

 Coaches registering in 2013 for their 2nd year of coach membership are still required to complete the existing Foundations of Coaching DVD online test.

**Safe Sport**

The Safe Sport Leadership Conference will be held on January27-29.Weare expecting 100-125 attendees including representation from LSCs, the USOC, other NGBs, and youth serving organizations including the Boy Scouts and Y of the USA.

We have completed our video trainings pieces for athletes. This is the final component four training program. It will be released widely the last week in January.

The Safe Sport Program conducted its first webinar– Implementing Policy at the Local Level. It was well attended and well received. We are excited to add webinars to our training tools for members.

Action item: Teams are getting shut out of meets. Jeff Armstrong team shut out of FST and Cuda and may not get into NJ because could be full. Technical planning – Shawn to come up with a plan to accommodate kids - suggestions

* Offer them a chance to do a last chance
* Host meet same weekend as NJ

We have experienced growth wait and see if NJ full the see what can do.

**Age Group Chair –** Jenny Anderson

**All Stars Recap**

* Colorado placed 1st with 1953 points; 735 ahead of 2nd place Missouri Valley Swimming
* 12 new Meet Records were set by Colorado
* High Point winners: 10 & Under Girls-Payten Irwin & 11-12 Boys-Danny Kovac
* Colorado took 1st place in 42 out of 82 events
* Aside from our performance in the pool, kids had a lot of fun and thankfully, there were no issues to report.

**Misc**

* Future All Star Team Selection:

In making the selection of this year’s All Star Team, an issue was noted that is, I’m sure, a common occurrence; results from out-of-state meets are not being sent to the Times Coordinator to add them into our CSI Database resulting in an inaccurate team selection ultimately affecting our swimmers. To avoid this in the future, I brought it up to the All Stars Coaches proposing that times used in future selections be pulled from USA Swimming’s SWIMS database as this would include all meets in or out of Colorado. The only foreseeable issue with this method being how quickly meet results are entered into the SWIMS database.

I am open to any suggestions on this matter and further discussion to ensure the most accurate team selection and times used in that process going forward. Feel free to contact me: regarding this: [fish40174@yahoo.com](mailto:fish40174@yahoo.com)

* Zones Priority Times:

Priority times for Zones are calculated using the final times from last year’s Zones meets. I will be working on these times this week and will hopefully have them out by the beginning of next week.

**Executive Secretary Report** - Kim O’Shea

**Registration**

|  |  |  |
| --- | --- | --- |
|  | Sept. 1, 2011-Jan. 17, 2012 | Sept. 1, 2012-Jan. 16, 2013 |
| Athletes | 3925 | 6185 |
| Coaches | 147 | 268 |
| Officials | 102 | 163 |
| Non-Athletes | 74 | 71 |
| Y-R Clubs | 65 | 65 |
| Organizations | 5 | 5 |

Other items:

We still have 6 ½ board members needing to turn in their Code of Ethics and Conflict of Interest forms. The ½ is from one who sent in the Conflict form, but not the Code of Ethics form. Please return those forms in the addressed and stamped envelope you received in the mail.

**Meet entry recons/verification forms**

I send out Meet Verification forms in sanction packets, and coaches are supposedly signing off on them, saying all their swimmers and coaches are current members of Colorado Swimming.  Yet, before and after each meet, we’re spending hours chasing coaches, registrars, and parents around to get kids (back-dated) registered so their times will count.  This follow-up is causing meet results postings to be delayed by days (or even weeks), and it’s not an efficient use of time.

On the Meet Verification form, it says:

**False Registration** – An LSC may impose a fine of up to $100.00 per event

against a member coach or a member club representative signing a document

which indicates a swimmer is registered with USA Swimming for a meet

when that swimmer is not properly registered. This will be enforced by the

LSC and the LSC will be entitled to the fines imposed.

Question for the BOD:  should I be fining the clubs who have swimmers on the post meet exception report, as their swimmers were not properly registered before or at the meet?  At this point, we’re “floating” over $4600 in registrations, waiting for folks to get checks sent in.

**Action item:** Do we fine? Remove paragragh? Is form antiquated?

* Look at form – Shawn Smith
* Look into taking credit card payments – Linda Seckinger and Kim O’Shea, fees may be too high, check and see how to defray cost – bring to next meeting

**iHigh/USA Swimming Network**

I met with Wendy Peel of iHigh (online network for broadcasting swimming events….meets, CSI Board meetings, etc).  While Wendy is employed by iHigh, she’s also a CSST coach, and is willing to help CSI if needed.  Here’s the info she’s sent me:

**WHAT IS THE USA SWIMMING NETWORK?**

The goal of the USA Swimming Network is to reach out to 4,000 sanctioned events nationwide. The USA Swimming Network was created to give fans “all swimming all the time”. The network will include broadcasts and videos, from clubs and Local Swim Committees across the country. Thanks to the Network’s live streaming capabilities, USA Swimming’s club membership will be able to broadcast their meets to fans all over the world - including live video on mobile devices.

[*USA Swimming Network website*](http://www.ihigh.com/usaswimming/)

**HOW CAN THE USA SWIMMING NETWORK HELP YOUR CLUB or lsc?**

USA Swimming’s 2,800 member swim clubs will have the ability to share local and regional swim meets online. The USA Swimming Network provides friends and fans worldwide a chance to watch local swimming meets online, thanks to a partnership between the national governing body and iHigh.com. Along with expanding the reach of local swimming events, the platform will also create new revenue-generation opportunities for local clubs and regional governing bodies, which can sell advertising, videos and photos on their individual pages.

**HOW can colorado swimming join THE USA SWIMMING NETWORK?**

1. **How to Register:**

To activate your account, please follow the steps below.

1. Please visit the Colorado Swimming LSC’s page at <http://www.ihigh.com/school27709/>.
2. Click the “Register” link in the top menu bar.  It will open a new window.
3. The site will ask you if you would like to be associated with Colorado Swimming LSC.  Select yes by clicking the “continue” button.
4. Fill out the registration page completely.  Be sure to select the “Coach/Teacher” in the user type so you’re able to create the page for your LSC.
5. You will then have a confirmation notice sent to the email account you posted in the registration.  Check your email and click the confirmation link.  If you cannot locate the email, please check your spam filter emails.  If it’s not there, please email your support team at [help@ihigh.com](mailto:help@ihigh.com) or by phone at 859.514.3886 and we will assist you in confirmation.

Once you get the account activated, you will be able to update the Colorado Swimming page.  Please visit the [iHigh101 page](http://www.ihigh.com/ihigh101) for more details to customize the Colorado Swimming site.   
  
**2. Live Broadcasting:**

Once your USA Swimming Club has a registered site on the USA Swimming Network, just send an email to [*support@ihigh.com*](mailto:support@ihigh.com) or call 859-514-3886 and request a new broadcast account. The support team will set your club up with the account and provide a brief run through of what you will need to broadcast. Remember that this is all at no cost to you or the LSC.

We would provide the camera Wendy Piel just setup, would need someone to run. Talked about having a fixed camera in shourt course. Shawn to test before Silver State. The value it would add is tremendous. Kim to call

**Alexis Keto:**

Question about moving the Swimposium banquet from the first weekend in October to the last weekend in September? This is a by-laws change and has to be brought to the House of Delegates.

Adjourn 9:29 pm M/S/P