

TMEC Annual Board of Directors Membership Meeting  
October 15, 2012  
Community Rec. Center (CRC), Temecula, CA

BOD Present: Shawn Bierle, Mark Carlson, John Wood, David Jackson, Sony Christian, Carol Wilson  
Susan Bierle (nonvoting)

Coaches: Jenn Beech, Nathan Wilcox

The meeting was called to order at 6:37 p.m.

Motion: Approve the minutes of the September 2012 BOD meeting. Was seconded.  
Yes: 6 No: 0 Motion passed.

**Treasurer's Report: Mark Carlson**

Mark passed out the report, "Budget vs. Actuals January-September 2012" and discussed the figures. Mark also reviewed the Deposit Account "Towers" showing the current balances in the TMEC bank accounts. He pointed out that a 6-12 month reserve is recommended by USA Swimming.

At the 2011 Membership meeting, there was a suggestion to have the TMEC accounts audited. This would cost the team about \$4000 (\$100/hour x 40 hours). Instead, Laura Facer, who has a professional financial background with an expertise in Nonprofit financials, offered to audit the books at no cost. She did this in early 2012 and presented her report at a Board meeting. In summary, she reported that the books were clean; and offered a few suggestions on improvement, such as the handling of the hosted meet snack bar transactions, which have been implemented.

Also, a tax professional, Mr. Hilton, was found to handle the 2011 taxes.

Mark thanked the people who help him do the Treasurer's job; Sony Christian who does payroll and accounts payable, and Coach Jenn who has taken on the duties of entering data into QuickBooks, account suspensions and questions from parents.

**Facilities: David Jackson**

TMEC has rented pool time at CHS (Chaparral High School) for the past 10 years. This year, another entity asked to join with TMEC; in response TMEC offered a support partnership. In September, TMEC tried the 5-7 pm time slot, but found that it competed with water polo and high school events, which have precedence. Thus TMEC decided to take the 7-9 pm slot instead. TMEC has paid for CHS pool time through May 2013 and will work to maintain a strong relationship with the school district.

The school district bought new pool covers for CHS, TMEC parents rolled them onto the reels and disposed of the old covers.

TMEC has bought new lane lines for the large pool at CHS and is awaiting delivery. TMEC also has a good relationship with the city of Temecula to obtain pool time at CRC.

## **Events: Susan Bierle**

Susan's goal for the year was to get more families involved in the team events. She held planning meetings before the May TMEC Hosted meet to help educate new families. Job sign-ups filled quickly and the meet ran smoothly.

June: held the Swim-a-Thon. TMEC exceeded the goal of raising \$10,000 by raising \$11,000. Next season's goal is \$15,000. The Swim-a-Thon will probably be held in June again and possibly will have online sign-ups.

July: Team Pizza party at the Gold level sponsor Pizza Factory. Also had a team fundraiser at the California Pizza Kitchen, raising \$195. Since this was lower than anticipated, she will be evaluating this type of fundraising.

The summer team t-shirt was a big success and will consider making a special t-shirt available each year.

August: TMEC Awards ceremony. Susan thanked everyone who was involved in putting it on. For next year's ceremony, there may be a committee to come up with new ideas to expedite the award presentations.

The BOD and coaches have decided that from now on the swimmers who have qualified for the Junior Olympics and want a JO jacket will have to purchase the jacket, but the team will pay for the embroidery to be put on the jacket. This decision was made, since now the JO qualifying team is getting larger and the financial burden on the team to purchase jackets is much greater. Therefore, TMEC will make a team order of the jacket, to get the best price for those qualifying swimmers whose parents choose to purchase them.

October: The Blue/Black/White meet is upcoming. Dress in your swimmer's team color! Pizza will be provided for the participating swimmers after the meet.

Sat., October 20 is Team Picture Day. The Team Photo is used on our "thank you" photos that are given to the team's sponsors. Individual photos will be taken and there are a variety of portrait packages.

Upcoming in November: TMEC hosted meet on November 3 & 4. Susan held a planning meeting last week with not a large turnout. An outside vendor will be running the snack bar, so TMEC will not have to staff that area. TMEC will receive a 30% return on his net. Susan will be selling Shout-Outs and business ads for the program.

Future upcoming events: One day hosted meet in January 2013, 2 day hosted meet in November 2013.

Susan thanked all of the families who helped out this past year.

## **Coaches' Reports**

### **Jenn Beech:**

The membership number to date is 392 on the active roster. Jenn held 16 tryouts today with the next stroke school cycle beginning November 5. She is seeing the "Olympic year increase" phenomenon. Due to the large number of swimmers starting stroke school, Jenn has been staggering the number of swimmers in each new cycle resulting in a wait of up to 2 months to begin. Last year at this point, the number of TMEC members was 265 and held constant through the winter. If the numbers don't go down, the BOD and coaches will evaluate a team cap and other options. During the past year, Mark Carlson created an online registration form. Olivia Walker has been assisting in getting the registration information of new members into Team Unify.

Club recognition program through USA Swimming: This program signifies a strong and stable club. TMEC has enough points for Level 1 and is waiting for a response. When received, TMEC will then apply to the USA Excellence program, which could potentially result in the receipt of grant money.

Jenn will send out team emails regarding the IMReady(IMR) and IMExtreme (IMX) programs and will encourage swimmers to get involved. Both programs can be signed up through one's Deck Pass account at USA swimming website.

Virtual Club Championship for 11& O swimmers: In 2011-12 TMEC placed 530th in the nation, 29th in Southern California with 85,859 points for short course. In long course, TMEC placed 616th nationally, and 32nd in Southern California with 64,326 points. TMEC has doubled its point total since 2008.

New team policies: USA Swimming has mandated that all teams must adopt an anti-bullying policy and an electronics communication (text, email, social media, twitter) policy by January 14, 2013.

Jenn's goals for the next year:

Have mandated policies in place

Expand stroke school levels to accommodate the summer influx of swimmers

Find new pool water or consider a team cap

Obtain Level 1 Club Recognition-> apply to Club Excellence program

Encourage swimmer participation in IMR and IMX programs

Work on weak Virtual Championship areas

### **Nathan Wilcox:**

Nathan's summer goal was to unify the coaches. His goals for 2012-13:

-Coaches' education, working with the younger coaches and mentoring.

-Attend seminars and ASCA courses.

-He is putting together a packet of swim sets for ideas and inspiration

-Improve the Club ranking for IMX and IMR

-Redo the move up standards and rubric

Test sets, coaches' discretion, stroke standards (graded on a  $\sqrt{}$ ,  $\sqrt{+}$ ,  $\sqrt{-}$  system)  
requirement with testing at the end of each season

-Development of a progression

Younger kids: drill foundation, less stroke specific

Middle ages: mix of drills and strokes

Senior: stroke specific

**President's report: Shawn Bierle**

**Strengths, Weaknesses, Opportunities and Threats (delivered in opposite order to make TOWS)**

Threats:

-More aquatic entities are vying for limited water time. To counteract, TMEC should be a good renter and establish ties within the community (i.e., with the city council)

-Divisiveness from within the team. If one has a problem, bring it to the Board's attention. Trust the club leadership of the Board and Coaches. Get involved!

Opportunities:

-Sponsorship opportunity with Arena swim apparel. Hope to have completed by the end of the year

-Working with Pechanga in a partnership of coaching/water in their 8 lane/25 yard pool.

-Fitter/Faster Tour or other clinic for our swimmers. An anonymous donor has offered to fund.

-Application submitted for USA Swim "Club Excellence Program"

-Leadership- Board and committee positions are open with the Board election coming up. Olivia Walker & Amy Fredrick have volunteered to be on the nominating committee.

Weaknesses:

-Lack of water

-Lack of team owned water

-Missed opportunities in sponsorship, advertising, and donations

Strengths:

-Strong coaching; care and development of TMEC swimmers

-Dedicated swimmers

-Relationship built with city and school district

-Movement toward financial strength

-Great "worker bees" (people willing to help out)

Miscellaneous:

"Cream the Coaches" swim-a-thon reward will be held during Thanksgiving week.

Motion: To adjourn the meeting. Was seconded. Yes: 6

No: 0 Motion passed

Meeting was adjourned at 8:20 p.m.

Submitted by Carol Wilson, Secretary