TMEC Meeting Minutes - October *2014*

*CRC - Temecula, CA*

### October 20, 2014

**Board Members:**

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| --- | --- |
| **President: (Present)**  John Wood | **Vice-President: (N/A)** |
| **Secretary: (Present)**  Chuck Cinnamo | **Treasurer: (Present)**  Steve Day |
| **At-Large Board Members:**  Tera Schneider **(Present)**  Jim Toman **(Present)** | **Coaches Representatives:**  Nathan Wilcox **(Present)**  Jenn Beech **(Present)** |

**Call to Order at 1804 hours. A quorum was established per club rules. Motion by Day, SECONDED by cinnamo to OPEN the meeting.**

**September 2014 Meeting Minute Approval**

Motion made by Toman, seconded by Schneider to approve the September 2014 meeting minutes. Motion passed unanimously (5 Yeas, 0 Nays). Minutes approved and pending publication on team website.

**FORMAL BOARD REPORTS:**

**President's Report:**

**Available Water**

This year presented the club with unprecedented opportunities for time in the water, including long course in Perris, Chaparral and Great Oak High Schools in Temecula, Murrieta Mesa High School in Murrieta, TES, and CRC. This comes on the heels of years of uncertainty and tumultuous relationships with City and District staff over water time. The club is still actively fostering relationships we currently have, as well as seeking new opportunities as they arise.

**Hosted Meets**

The clubs next hosted meet in in May 2015. We may look at hosting a meet during one of the upcoming "free weekends" during the season, as well as some inter-squad meets to garner confidence for the swimmers and parents.

**Volunteer Policy Implementation**

The recently implemented volunteer policy was discussed and included some of the significant issues driving the implementation, as well as notable issues the membership should be aware of beginning this short course season. The main idea behind the policy was to spread volunteerism throughout the membership, and the monetary "penalty" was only meant to be an alternative and not a money generator. Volunteer hours were being "backtracked" to the beginning of September to keep the season requirements consistent, as well as aid in tracking. As we move forward the hours will be tracked electronically and adjustments would be made to both job types and hours as needed to ensure efficiency and meet the intended goal. Lastly, as open forum discussions occurred, the board was presented with numerous ideas for products and services desired by the membership (social media use for communication, a newsletter, a mentoring program for parents and swimmers attending their first meets, etcetera). The Board invited and offered support to anyone who wanted to initiate or take on those or other projects, but as things currently stand, the Board is not capable as-is of taking on additional projects of that magnitude.

**Dues Increase**

See Below.

**Board Elections**

The solicitations for nominees for the next Board of Directors elections are forthcoming. We are always seeking interested members to fill these vital positions.

**VICE-PRESIDENT'S REPORT:**

N/A

**Treasurer's Report:**

**Financials**

Steve Day reviewed the September 2014 and year-to-date (January through September 2014) financial statements, as well as participated in the discussion regarding the dues increase. He also explained how the club changed from cash to accrual reporting to follow General Accepted Accounting Principles (GAAP) procedures, allowing the evening out of profit loss.

The issue of "bad debt" was also discussed, as there has been a looming amount. This topic received much discussion in previous meetings, where the Board agreed that any debt over 90 days will be addressed, which may include removal of a swimmer from the water until the outstanding balance is resolved. Issues related to payments should be directed to the Board and not the coaches on deck.

See the club financial statements for specifics.

**Dues Increase**

The recent dues increases were necessary to continue the level of service without dipping into reserve funds constantly. The club had not had an increase in dues in at least ten (10) years, meanwhile service related costs increased. At the time of the discussion there was an estimated loss of approximately $33,000.00, which was rooted in three main causes:

1. The number of active versus billed swimmers differs between systems. This is being rectified, but it skews the financials.
2. The significant increase in pool time and costs over the last year. This increase included long course training over the summer, increases in pool availability and use (to include CHS, CRC, TES, GOHS, and now Murrieta Mesa), and the direct increase in pool rental costs from the City and school districts involved.
3. Lastly, was an increase in overall staffing costs. We have more coaches now than ever before, meaning the coach-to-swimmer ratio is better than in the past. In order to retain quality staff and foster a consistent and caring environment, we need to train and pay our coaches adequately.

After reviewing the issues above, the Board decided the dues increase, coupled with the elimination of the family cap (and subsequent restructuring of multi-swimmer discounts) would be adequate enough to cover the gap in finances well into and likely beyond 2015.

Several members voiced concerns over the increase, but the main sentiment echoed was the way it was communicated and the timeline for implementation was not fair to give only two weeks' notice, nor was it good business practice. While there were mitigating circumstances that caused the Board to make those decisions and implement them in such a short timeline, everyone agreed it could and should have been handled better.

**Fundraising – a.k.a. Splash-a-Thon**

The event was deemed a success in terms of fund raising and attendance. In addition, since this was an internally hosted event, all of the proceeds were kept internally. See team financials for amount raised.

**Secretary's Report:**

Nothing to report.

**At-Large Board Member's Report:**

**Jim Toman**

Nothing to Report.

**Tera Schneider**

Nothing to Report

**Coaches' Report**

**Jenn Beech**

**Membership**

Membership is continuing to grow. As of last count in Team Unify there were about 384 swimmers, but registration is continuing as we approach what is typically our slower time of year. Even with these numbers, we are nowhere near the "Olympic Year" influx from a couple of years ago.

**Southern California Swimming Championship Meets**

The rules for "Championship Meet" has changed and includes the dissolving of the Winter Invites and JO's and the chaos of scheduling in January and February.

**IMX**

The Mission Viejo meet will again play host to the IMX challenge.

**Nathan Wilcox**

**Coaches**

The entire coaching staff attended the USA Swimming Regional Coaches Clinic in October. This gave the newer coaches some valuable insight from people in the industry. The conference also allowed Jenn and Nathan certify as ASCA level III coaches.

**Swimmer Development**

A large group of the senior level swimmers attended the L.A. Invites this year. In addition, our swimmers had a good showing at CIF sectionals this year. This has in-turn brought college coaches to the deck and word is getting around about our program.

**Open Discussion:**

None.

**Motion by Schneider, Seconded by day to ADjourn the meeting. Motion passed unanimously (5 Yeas, 0 Nays). Meeting adjourned at 2034 hours.**

Respectfully Submitted:

Charles Cinnamo, Secretary