



## Lynchburg YMCA Swim Team Advertising Contract

Business to be advertised \_\_\_\_\_

Contact Person \_\_\_\_\_ Position \_\_\_\_\_

Mailing Address \_\_\_\_\_

E-mail Address: \_\_\_\_\_

We currently have 6 events/locations where your advertisement can be published:

- Heat sheets for 5 different swim meets.
  - 1. Season Opener Meet at the Jamerson Y Sept 30-Oct 2, 2022
  - 2. LY October Meet at the Jamerson Y Oct 22-23, 2022
  - 3. LY Winter Meet at the Jamerson Y Jan 6-8, 2023
  - 4. Blue Ridge Championship Meet, Christiansburg, Late February, 2023
  - 5. Commonwealth Games, Liberty University, June 16-18, 2023
- Our team website, [lyswimming.org](http://lyswimming.org) (published for one year on the front page)

<b>Ad Costs and Size (please indicate where you would like your ads)</b>		
<u>Ad Size</u>	<u>Swim Meets</u>	<u>Website</u>
¼ page	\$40.00 per meet	\$250 for one year (BEST VALUE)
½ page	\$60.00 per meet	
Full page	\$100.00 per meet	
Package: 5 meets full page + Website for \$500.00		
If you desire a different combination of ads or are interested in purchasing signage for display during meets at the Jamerson Y, please contact LY Head Coach Ryan Woodruff at <a href="mailto:ryan.d.woodruff@gmail.com">ryan.d.woodruff@gmail.com</a>		

Camera-ready copy must be attached or e-mailed (PDF or JPEG format preferred) to [ryan.d.woodruff@gmail.com](mailto:ryan.d.woodruff@gmail.com) along with check for payment. Keep in mind that all ads will be in black and white in heat sheets and will be in full color on our website.

Purchaser Signature \_\_\_\_\_ Date \_\_\_\_\_

Check # \_\_\_\_\_

Ad sold by (LY swimmer/family) \_\_\_\_\_